

ReTHINK. The time has come to rethink the way we all use energy. Consider how much energy you consume on a daily basis. The small steps you take to become more energy efficient add up to big savings over time – especially when you are joined by other Santee Cooper customers.



Santee Cooper is rethinking its role too, aggressively promoting energy efficiency at work and home through 42 initiatives that will help you save energy and money.

ReDUCE. Our businesses need energy to succeed. Do they need as much energy as you're currently demanding, though? Santee Cooper will help you evaluate your energy needs and look for areas to reduce your use.

Turn off. Unplug. Whatever it takes, you have the power to save and Santee Cooper is here to help.

ReNEW. Santee Cooper is helping customers conserve energy through education and best practices, as well as through incentives and rebate programs. Renew your business by replacing inefficient lighting and installing other energy efficient features, and let us help you reach new levels of efficiency.

Learn more now. Visit REDUCETHEUSE.COM.



2010

JANUARY 2010

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FEBRUARY 2010

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MARCH 2010

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AUGUST 2010

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SEPTEMBER 2010

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OCTOBER 2010

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NOVEMBER 2010

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DECEMBER 2010

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**REDUCE
THE USE**
South Carolina